

## BUSINESS TIP 0003

### ARE SALES IN A SLUMP?

If customer's funds and credit are drying up or if sales are in a slump, go back to basics!

Instead of relying on credit cards, bank credit or their own capital for your customers to be able to buy from you and provide payment, look into accepting bills of exchange\*.

\*A venerable business exchange mechanism still in vogue in many areas of the world! Suggest search for "bill of exchange" using 'Google'

With true and solid value backing a bill of exchange, plus an in-place solid contract to provide cash funds to make payment as soon as a specified event takes place:

- 1) You may engage in business regardless of banking or other financial institutional crises with safety and increase sales by offering to do so!
- 2) You may endorse or fractionalize a bill of exchange received and your suppliers, parties to whom your business may be indebted, etc. may accept these as payment.

A bill of exchange, including a fractionalized issue, may also be guaranteed payable by a bank\*\* or by an insurance company - for a fee, of course!

\*\* USA and other jurisdiction laws may prohibit a bank from being a guarantor, in which case an insurance guarantee might be used.

In other words, when other avenues that your business normally uses don't work anymore, a bill of exchange structured and issued as per BUSINESS GROUP protocols might be the answer!

But the best news is that, by employing bills of exchange as a distribution vehicle, GROUP Members offering a Private Stimulus Package slated to put \$Trillions into flow want to help!

If a buyer and supplier qualify, a CENTER can help take advantage of this Private Stimulus to be repaid through contracted future work or production instead of with cash funds!

There would be an upfront cost equal to 1% to a buyer, plus an equal cost of 1% to a supplier and these costs may also be paid through means that do not call for cash funds.