

BUSINESS NOTES 2008 EDITION 0069 (REVISION II)

BUSINESS CANNONS BUSINESS GROUP ECONOMIC SOLUTIONS OUTLINE

Monday, February 2, 2009

The BUSINESS CANNONS Business Group is a growing international group of joint ventures, firms, and persons, Members of a social network, known as the Internet Catalogue Club.

The Club has been in operation since 1996.

Associated websites are:

- 1) www.ntcprocurement.com
- 2) www.businesscannons.info
- 3) www.businesscannons.net
- 4) www.businesscannons.org

PRIVATE STIMULUS

As soon as the news came out about bank failures that triggered the current world economic crisis the Business Group began formulating solutions.

Solutions were needed that could be applied by individuals, small businesses, multi-national corporations, financial institutions of all sizes, non-profits, and governments worldwide.

The first step was to put a solid foundation in place to support what is expected to ultimately become a plethora of customized solutions.

The foundation chosen consists of \$Trillions of USD in value of gold and other strategic metal reserves.

The existence of these reserves has recently been proven by a major USA university, applying the most modern analysis techniques available.

To monetize the reserves unique bond structures were developed known as REVENUE SHARING OBLIGATION ("RSO") BONDS.

Funds originating from the RSO BONDS contracted purchase are now being used to start flows in eight different streams to provide a PRIVATE STIMULUS to the world economy:

- 1) Acquisition of real estate properties worldwide to provide to buyers in exchange for contracted work, making it possible for everyone everywhere to own a decent home.
- 2) Payment of health insurance or provision of self insurance, as may be needed. This is a free service to Members of the Club that register for it.
- 3) Subsidies for small businesses to ship products worldwide with repayment in the form of contracted work assignments, business arrangements or future discounts on products.

- 4) Funding commercial, industry, business, and government projects with payment in the form of contracted work assignments, business arrangements or discounts.
- 5) Payment for Municipal infrastructure projects and needs worldwide with repayment in the form of support in getting suppliers to comply with protocols.
- 6) Create world emergency fund with repayment in the form of commitments of future help to others when they have needs.
- 7) Fund clean energy worldwide with repayment in the form of contracted work assignments, business arrangements or discounts on energy usage.
- 8) Pay for information and communications private network for the Business Group to properly function - and provide work and income to others worldwide.

These eight areas are programmed to provide an influx of \$810 Billion USD into various business arenas, beginning with an initial \$81 Billion USD.

It should be noted that these undertakings can be very highly profitable for those that are engaged therein - they are all to be considered business endeavors, not charity.

SOLVING THE MORTGAGE PROBLEM

Using established protocols in a similar manner, blocks of mortgage paper of any amounts may be purchased and prepaid by Members of the Business Group at a negotiated value.

Funds for payment would be deposited and processed as per established protocols.

There is no maximum limitation on the amount of mortgage paper that may be processed in this fashion.

For individuals, families, businesses and even governmental entities, the protocols published under "Mortgage Busting" in www.businesscannons.org can provide solutions using work/services.

In all cases amortized repayments may be accepted, but work and/or business arrangements are preferred!

The intent is to provide funds for housing, employment and opportunity across the broad spectrum of society, inclusive of those individuals at the greatest disadvantage.

Care will be taken, however, to include mortgage companies and banks when buyers qualify with these so as to not disrupt their business.

Using established protocols, the Business Group has sufficient assets and funding mechanisms to spread mortgage solutions throughout the world.

However, others that may provide assets and/or funding mechanisms are invited to help accelerate implementation and the Group will honor its business philosophy:

“We will go where no one wants to go, to do what no one wants to do.”

That is to say, the Business Group prefers to support others engaged in similar undertakings instead of competing with them.

SAVING A COMPANY AND/OR AN INDUSTRY

The Business Group can arrange to save any company and/or an industry by contracting the purchase of future delivery of products and services with payment up front.

This process, with payment up front, can provide a company and/or an industry with capital and profits to meet immediate financial needs and to retool to address changing markets.

Working with corporate and/or governmental planners, the Business Group can quietly step in and provide focused relief, of any amount, and new life to any targeted company/industry.

PAYING FOR “BAILOUTS” OR OTHER LOANS

The Business Group has sufficient assets and protocols to provide businesses, of any size, immediate means to replace funds obtained through “bailouts” or other loans.

This may be accomplished by firms issuing REVENUE SHARING OBLIGATION (“RSO”) BONDS backed by gold supplied by the Business Group.

An issuer does not have to incur costs as these would be paid by the buyers.

In addition to supplying the gold to back the RSO BONDS, the Business Group may arrange the purchase of the RSO BONDS.

After RSO BONDS have been purchased, an issuer may use income derived thereby to repay governmental “bailout” funds or other loans without impacting business operations.

RSO BONDS do not require underwriting in order to be issued because their purchase may be arranged by the Business Group.

RSO BONDS or equivalent may also be issued and purchased without intervention of the Business Group.

Examples of RSO BONDS may be reviewed at www.businesscannons.org, within BUSINESS NOTES, number 0016 and 0016 ALTERNATE.

It is important to make the concepts of RSO BONDS widely known quickly so that the benefits of their use may be maximized for society.

HEALTHCARE SOLUTION

The Business Group can arrange, at no cost to any participant, access to top dollar health insurance or (in the event other insurance is not available) self insurance to each participant.

This can be accomplished using protocols of UNIFORM ADVERTISING and the K FAMILY GROUP, published in NEWS YOU CAN USE 7004, 7014, and 7039 at www.zcash.org

Others may choose to use UNIFORM ADVERTISING or implement similar customized solutions to pay for healthcare insurance.

The K FAMILY GROUP process allows governments, corporations, families and individuals to change from trying to cheapen healthcare to providing gold-plated healthcare for everyone!

MUNICIPAL AND STATE FUNDING REQUIREMENTS

Using assets and protocols provided by the Business Group, a foundation in Central America is ready to provide full support to municipalities and state governments.

The foundation is ready to intervene anywhere in the world and arrange for payment of costs for municipal and state government needs.

This help may be funneled through appropriate agencies.

Crumbling municipal infrastructure everywhere makes it urgent for local leaders to be made aware of this source of help.

NATIONAL GOVERNMENTS

A basic problem with changes in industries is that often related tax income for central governments might be negatively affected by changes.

This can easily be avoided by setting up procedures to provide offsetting income and/or additional income from the process to central governments.

Please note that, using established protocols, the Business Group is happy to provide needed income for government because, when more funds are paid out, more profits are generated!

FULL EMPLOYMENT, ANYWHERE IN THE WORLD, PAYING TOP WAGES

UNIFORM ADVERTISING can be implemented anywhere in the world.

By arranging payment for UNIFORM ADVERTISING the BUSINESS CANNONS Business Group can provide the means for employers to increase earnings by hiring more people.

This process can eliminate the need for migration into cities or to foreign countries in search of jobs or of higher paying jobs.

Applying this concept and educating others to apply it can eliminate need and desires for illegal migration, making almost every place a good place to live!

Plus, the advertising can allow participating businesses to become known in remote markets - with payment of costs arranged by the Business Group.

SUBSIDIZING SHIPPING COSTS

Globalization and Internet have opened new frontiers to all levels of business.

However, small businesses have difficulty competing with large businesses because of shipping costs.

By the Business Group subsidizing shipping costs, small businesses in any nation can enjoy global markets.

An initial Purchase Order for \$5 Billion for shipping costs is currently being processed which can be repeated as often as necessary.

Existing shipping firms will be used for the service unless they cannot or do not wish to provide the service, in which case others may be put into business to supply shipping services.

Others could use the same or similar protocols to accomplish this purpose with or without involving the Business Group.

"Spreading the word" about shipping subsidies can create a real sense of excitement because it can expedite the process of involving small businesses everywhere into a global economy.

SOURCE OF FUNDS FOR PAYMENTS BY THE BUSINESS GROUP

Each approved process begins with assets being used to place funds on deposit, followed by the use of those funds in a kaleidoscope of commercial/financial transactions to produce profits.

Assets and funds deposited are not to be depleted and profits must be produced to be spent as needed.

Types of transactions that might be engaged in are limitless.

However, proprietary enhanced production extraction technology and vast metal reserve assets provide assurance that the Business Group will be able to succeed in each venture.

For example, when extracting gold from ore metals valued at twice or more the value of gold extracted could be produced at no additional cost.

Thus, if in support of an RSO Series B BOND the Group delivers \$2 in gold for \$1 paid, receiving \$4 additional for other metals, the Group would receive \$5 for \$6 in value. That is

equivalent to providing a discount of 16.67% for the delay in processing gold from ore. Similarly, \$1 on deposit used to pay for \$2 in gold, so as to provide \$1 in value for the guarantee and \$1 in value to pay for an underlying Purchase Order, can provide \$4 in other metals.

Thus, the guarantee and the Purchase Order could be paid and the Group could retain \$5 in value representing, again, a discount of 16.67% for the delay caused by processing gold ore.

Gold and 'added value' metals, obtained with enhanced technology, can provide, if other means fail, the economic safety net for continued successful operation of Business Group protocols.

Reserves verified by a major USA university with proprietary technology, with protocols to leverage profits, make it possible to offer a global horn of plenty, planned since 1999.

CONCLUSION

The BUSINESS CANNONS Business Group can now offer hope of relief to individuals, business, and governments for any problem that requires an economic solution:

- 1) Their assets are already valued in the many \$Trillions and growing.
- 2) Their ability to use protocols to provide funds by making full up front deposits in banks is limited only by the number of banks that engage in the protocols.
- 3) Their protocols, using time honored principals of commerce, are not new - just used in new ways.